

BUSINESS STUDIES – CURRICULUM INTENT

ASPIRE – CHALLENGE – ACHIEVE

Business Studies provides transferable skills allowing students to smoothly transition from an educational environment to a work environment by providing an insight into a multitude of business sectors and departments.

At Spalding Academy students studying Business will develop a business mind set and learn a range of life skills that can be used confidently in their future. These include enhancing team working, problem solving, independent learning and communication skills whilst instilling confidence to make themselves stand out in a competitive working environment. Students take a proactive part in their learning by maintaining a good understanding of the impact of current affairs on business and applying this to their studies.

Business Studies will also nurture students' creative side in developing marketing and promotional campaigns, planning and pitching a business idea whilst also developing their financial acumen when it comes to understanding personal finance in the form of mortgages, lending, savings and investments. Numeracy and literacy is at the core of the department's ethos and a high level of written communication is expected in the written components. Throughout this technical course there are opportunities for the students to have regular recap, assessment and review which forms a significant part of our curriculum intervention. The weekly extra-curricular support is offered to all students on the course who aspire to succeed irrespective of their ability.

BUSINESS STUDIES – CURRICULUM MAP

10	Component 1 <i>Exploring Enterprises</i> <i>BTEC L1/2 Tech Award</i>	Component 1 <i>Exploring Enterprises</i> <i>BTEC L1/2 Tech Award</i>	Component 3 <i>Promotion and Finance for Enterprises</i> <i>BTEC L1/2 Tech Award</i>
11	Component 3 <i>Promotion and Finance for Enterprises</i> <i>BTEC L1/2 Tech Award</i>	Component 2 <i>Planning and pitching an Enterprise</i> <i>BTEC L1/2 Tech Award</i>	Component 2 <i>Planning and pitching an Enterprise</i> <i>BTEC L1/2 Tech Award</i>